

OPENING 2022



CITÉ DES VINS & DES CLIMATS DE BOURGOGNE

CHABLIS • BEAUNE • MÂCON



The reference of Burgundy wine culture

A tourist and cultural 'Cité'

The 'Cité' will promote the history,
heritage & culture linked to
the world of vine - wine.

➡ Real places to live :

immersive tours, wine workshops, cultural
programming, tastings, training, wine tourism
advice, shops, food and wine bars etc....



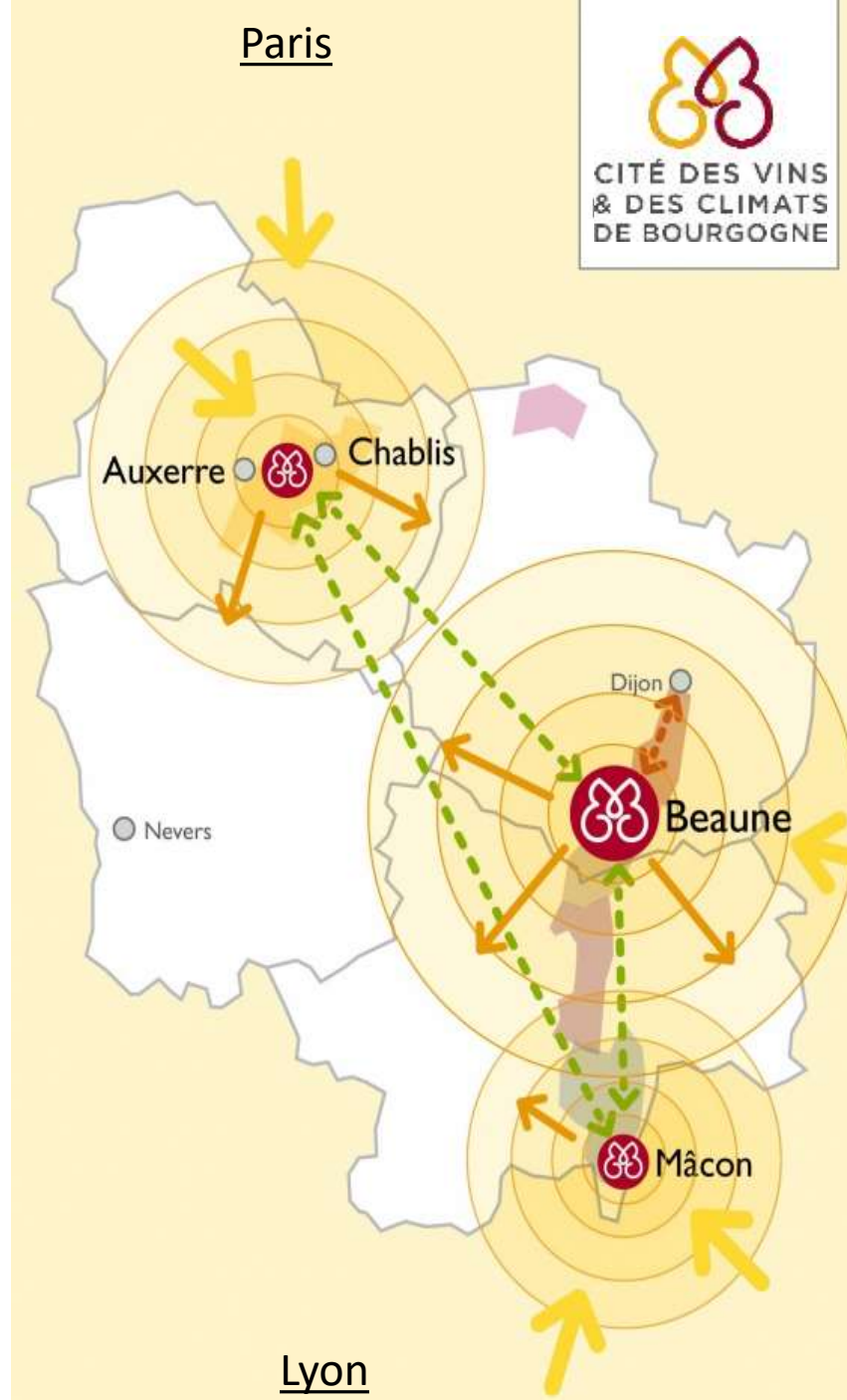
Gateway to the vineyards

Three wine tourism facilities in Bourgogne

Located between Paris & Lyon

- Chablis, north
- Beaune, centre
- Mâcon, south

➔ An invitation to stop in the 3 'Cités' to discover each vineyard





Chablis



Beaune



Mâcon

CITE

3 places to live et discovery

Alliance between the historic 'Cellier du Petit Pontigny' monument and its contemporary extension



The 'Cité' in Chablis

Renowned for its dry white wines with mineral flavors

*In the city center, at the foot of the vineyards,
in a historic place offering a beautiful green space.*

Contemporary building with panoramic view, 21 meters high, over Beaune and the vineyards



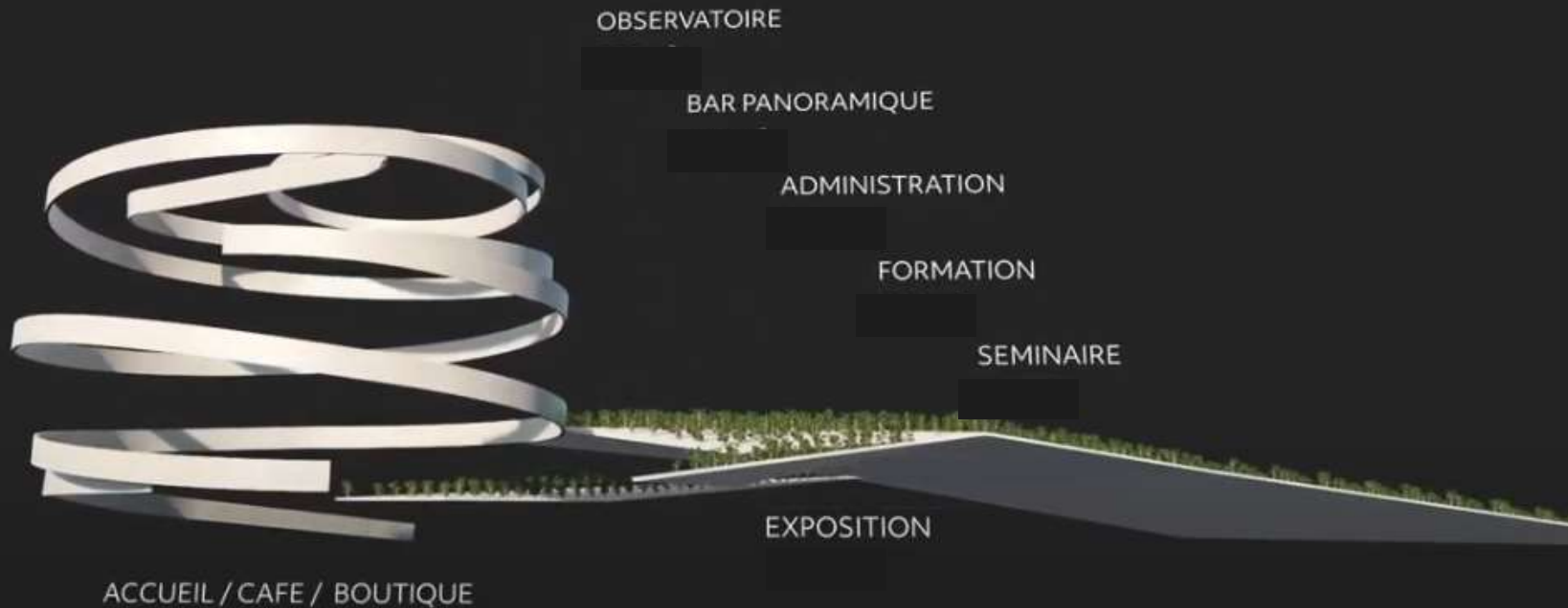
The 'Cité' in Beaune

Capital of Burgundy wines

*Close to the historic center, in a new district, in a 10 hectare landscaped park,
including hotel, restaurants, shops selling local products.*



The 'Cité' in Beaune



In Beaune, a space will be dedicated to the 'Climats de Bourgogne', registered since 2015 on the UNESCO World Heritage List



Building with contemporary extension marked by an elevation in screw press

An architectural rendering of a modern building complex. The main building is a two-story structure with a light-colored facade and large glass windows. A prominent feature is a tall, cylindrical tower with a spiral pattern of light and dark bands, topped with a circular observation deck. The building is surrounded by a paved plaza with a grid pattern, green lawns, and trees. Several people are shown walking and cycling in the plaza. In the background, a river and more trees are visible under a blue sky with a few birds.

The 'Cité' in Mâcon

Kingdom of Chardonnay

*At the heart of the cultural and sports hub,
close to the Saône river.*

A place to live & discovery



Curious, amateur, neophyte or passionate, local or passing through, alone or in a group, the visitor will be invited to take advantage of the services and living spaces conducive to relaxation, sharing and conviviality of each of the 3 sites. - Tastings, training courses - 'Accords Mets et Vins' bars - Specialist bookshops and boutiques - Advice on the wine tourism offer in the region - Privatizable areas

SERVICES

OFFERS

The cultural offer offered at the Cité will be rich, varied and accessible to all. A desire to combine culture and pleasure with cultural heritage as a guiding thread: a permanent immersive tour route and oenocultural workshops for adults and families. In addition, there will be a cultural programme throughout the year.



A place to live & discovery



Immersive tour route

A playful and original tour will unveil the secrets of Burgundy through varied, modern and interactive devices. Throughout the visit, an integrated 'children's' trail will shed light on the history of the vine in Burgundy.

A children's tour integrated into the immersive visit tour.



Wine Culture Workshops

To complete the permanent route, visitors will be able to take part in various oenocultural workshops, covering different themes that will echo elements highlighted on the permanent route. The aim is to offer workshops that are accessible to all, of a wide variety and regularly renewed.

Families activities will be proposed also.

A place to live & discovery



Tastings & training

Food and wine pairing. La Cité will offer to discover harmonious and surprising combinations such as wines and cheeses, wines and salads, wines and delicacies etc. Training courses. The Ecole des Vins de Bourgogne will offer training courses adapted to acquire all the keys to understanding Burgundy's vineyards and thus be able to appreciate all their diversity.



Discovery Bar

One or more catering areas will be available in each city. Each space will offer its own atmosphere, view, exterior and capacity, but also its own food and wine list with local specificities. It will be possible to taste different wines from a regularly updated selection, in bottles or by the glass, and for all budgets.

A place to live & discovery



Bookstore - shop

A large area in each of the cities will offer a wide selection of products: cardboard, culinary, textile, bookstore, board games, high-tech products, educational boxes, tasting boxes, glasses and wine service, as well as various objects from this universe. There will also be games, activity books and books on the world of winegrowing for children.



Wine tourism advice

An information area on the wine tourism offer of the region will be available to visitors in the 3 cities. In this freely accessible space, they will find tourist experts and/or digital play interfaces that will allow them to compose their personal programme of activities and visits (like a discovery notebook).

A place to live & discovery



Cultural program

The 'Cité' will offer a rich and varied cultural program throughout the year.

Animations :

Temporary exhibitions, screenings, concerts, escapes games and shows of all kinds will be offered for young and old people.

Meetings :

Winegrowers will come to speak about their profession, their history and will be able to share their experiences with the visitors.

Personalities will be invited to talk about their works in which wine is mentioned and they will explain their approach. These works can be linked to writing, painting, song, poetry, photography ...

Conferences:

Researchers will present the state of their work and then discuss with the public during conferences on various themes such as wine and climate, wine and health, the wine of tomorrow ...



A place to live & discovery



Seminar reception

There are lots of spaces within the Cité des vins & Climats de Bourgogne that can be privately hired, including reception rooms, meeting rooms, auditoriums, exterior terraces with beautiful views, and gardens. And for big one-off events.

These different spaces offer a wide range of different spaces for a range of events that are ideally suited to meetings, summits, conventions, gala evenings, cocktail parties, teambuilding and incentive events. A wide range of services is available from our dedicated teams or external partners to respond to your individual needs.



Easy to come

CHABLIS :

- Motorway A6 at 20 min - 2H00 from Paris

BEAUNE :

- Motorway A6/A3I at 3 min — *3H30 from Paris, 1h45 from Lyon, 2h15 from Geneva*
- Labeled cycle path at 500 meters

MÂCON :

- Motorway A6/A40 at 10 min - *1h40 from Geneva & 45 minutes from Lyon*
- Labeled cycle path at 200 meters
- Marina pier at 500 mètres



To résumé

Gateway
to the
vineyards

Immersive visite

Beaune
Chablis
Mâcon

Culture
Wine & vine

Family

Burgoundy

Patrimony

Tasting

Seminar



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